

The Definitive Guide to Retail & Leisure Parks 2023

Executive Summary



Introduction

It is pleasing that our review is warmly welcomed, indispensable and widely quoted. Following the continuing fall out from Brexit and COVID-19's major impact, the effects from CVAs and Administrations has been much smaller this year.

After discussions with over one hundred of our database clients and subscribers, **Trevor Wood Associates** have again updated and extended many of our time series analyses.

A considerable amount of informed comment in the review is supplied by owners, managers, tenants and agents or derived from our own desk research. We would like to thank everyone who helped make our review as useful as possible by responding to letters, emails, questionnaires and telephone calls. We would also like to thank our ever growing band of database clients. We are fortunate to have more than one hundred clients who regularly pass on updated market information throughout the year - this makes our task that much easier!

Now this review has been “put to bed”, we will soon begin the detailed task of analysing the latest market data to publish an updated shopping centre hierarchy for our companion review, **Going Shopping 2024 - The Definitive Guide to Shopping Centres**, which you may find of interest. For further details please get in touch.

The Definitive Guide to Retail & Leisure Parks 2023 contains 354 pages of information and copies of the full review are available for £595 from the address overleaf. The report contains reviews and detailed listings not only of those schemes currently trading but also those proposed to open by 2029.

Detailed listings for each scheme include location, scheme name, GIA, tenants, scheme type, nearby foodstores, other nearby developments, planning permission, owners / investment managers and letting agents. For proposed schemes we also show planning status, developer and year open. Recent lettings are detailed alongside recent investment transactions, current and proposed developments together with numerous league tables and photographs.

Earlier this year we launched an online **Definitive Guide** platform to complement our reviews and run alongside our existing database products - keep your eyes peeled for our marketing later this year! Over the last 35 years we have deservedly built up an unrivalled reputation for the breadth and quality of our data and with the new online features available in the Definitive Guide, including mapping functionality and access to our national analyses, our clients will get chapter and verse with just a click. For more information on this or indeed any of our products, please get in touch.

I sincerely hope you find the information contained within this review of practical use and interest. My colleagues at **Trevor Wood Associates** and I welcome any comments you may have that could help to make the future reviews even better and we look forward to receiving periodic updates regarding any changes that may take place.



Trevor Wood
Consultant
Trevor Wood Associates

Established Schemes

Our research identified 1,703 established schemes, that is to say they are trading or in the course of construction. These include 100 Leisure Parks, 149 Leisure schemes, **946 Retail Parks**, 127 Shopping Parks, 42 Retail and Leisure Parks and 302 Retail Warehousing developments. **The regional location of the established schemes is as follows: -**

Scheme Type	EA	EM	N	NI	NW	SC	SE	SW	WA	WM	YH	UK
Leisure Park	4	9	7	4	14	10	25	8	4	7	8	100
Leisure scheme	7	14	6	5	16	6	48	13	8	14	12	149
Retail and Leisure Park	1		2	3	9	3	8	4	3	2	7	42
Retail Park	41	70	61	42	90	96	230	86	59	80	91	946
Retail Warehousing development	8	13	17	6	45	20	94	28	12	31	28	302
Shopping and Leisure Centre	1		1		4	2	20	2	1	3	3	37
Shopping Park	4	7	7	5	14	6	34	8	11	21	10	127
Total	66	113	101	65	192	143	459	149	98	158	159	1,703

Top 10 Retail Parks *For a listing of the top 100 please see the full review*

Rank	Scheme	Location	GIA Sq. Ft.	Year Open	Region
1	Middlebrook Retail & Leisure Park	Bolton - Horwich	675,261	1998	North West
2	Castlepoint	Bournemouth - Charminster	645,000	2003	South West
3	Clifton Moor Centre	York - Clifton Moor	632,463	1988	Yorkshire & Humberside
4	Fort Kinnaird	Edinburgh - Newcraighall	606,500	1989	Scotland
5	Fosse Shopping Park	Leicester - Narborough Road	585,335	1989	East Midlands
6	Parkgate Shopping	Rotherham	570,700	1987	Yorkshire & Humberside
7	New Mersey	Liverpool - Speke	549,268	1985	North West
8	The Brewery	Romford	531,514	2001	South East
9	Glasgow Fort	Glasgow - Easterhouse	520,953	2004	Scotland
10	Rushden Lakes Shopping Park	Rushden	450,000	2017	East Midlands

Top 10 Retail Warehouse Clusters *For a listing of the top 100 please see the full review*

Rank	Cluster Name	Location	GIA Sq. Ft.	Region
1	Westwood Road	Broadstairs	1,112,439	South East
2	Monks Cross	York - Huntington	1,071,152	Yorkshire & Humberside
3	Newcraighall	Edinburgh - Newcraighall	1,055,767	Scotland
4	WestQuay	Southampton	1,033,200	South East
5	Lakeside	Grays - Thurrock	1,028,128	South East
6	Cribbs Causeway	Bristol - Cribbs Causeway	950,931	South West
7	Braehead	Renfrew - Braehead	946,112	Scotland
8	Tritton Road	Lincoln - Tritton Road	855,071	East Midlands
9	Sealand Road	Chester - Sealand Road	841,850	North West
10	Middlebrook	Bolton - Horwich	825,261	North West

Top 5 Leisure Schemes For a listing of the top 50 please see the full review

Rank	Scheme	Location	GIA Sq. Ft.	Year Open	Region
1	The O2 Entertainment District	London - Greenwich	810,000	2007	South East
2	Union Square	Aberdeen	550,000	2009	Scotland
3	New Waverley	Edinburgh	490,000	2016	Scotland
4	Westwood Cross	Broadstairs	475,000	2005	South East
5	Swan Centre	Eastleigh	445,000	1989	South East

Leisure Facilities

39 Retail Parks have Cinemas, there are 17 Bowling Alleys and 288 Health & Fitness Centres.

30 Shopping and Leisure Centres incorporate Cinemas and 13 include Bowling Alleys while 29 have Health & Fitness Centres.

90 Leisure Parks incorporate Cinemas, 48 include a Bowling Alley or Family Entertainment Centre and 52 have Health & Fitness Centres.

84 Leisure Schemes have Cinemas, there are 27 Bowling Alleys and 85 Health & Fitness Centres.

Night-clubs can be found on 37 schemes and 122 schemes incorporate a Hotel, while 7 include theatres.

Top 5 Shopping Parks For a listing of the top 20 and the top 20 Retail & Leisure Parks please see the full review

Rank	Scheme	Location	GIA Sq. Ft.	Year Open	Region
1	Castlepoint	Bournemouth - Charminster	645,000	2003	South West
2	Fort Kinnaird	Edinburgh - Newcraighall	606,500	1989	Scotland
3	Fosse Shopping Park	Leicester - Narborough Road	585,335	1989	East Midlands
4	Parkgate Shopping	Rotherham	570,700	1987	Yorkshire & Humberside
5	New Mersey	Liverpool - Speke	549,268	1985	North West

Peak Rents for Retail Parks For a detailed breakdown since 2013 please see the full review

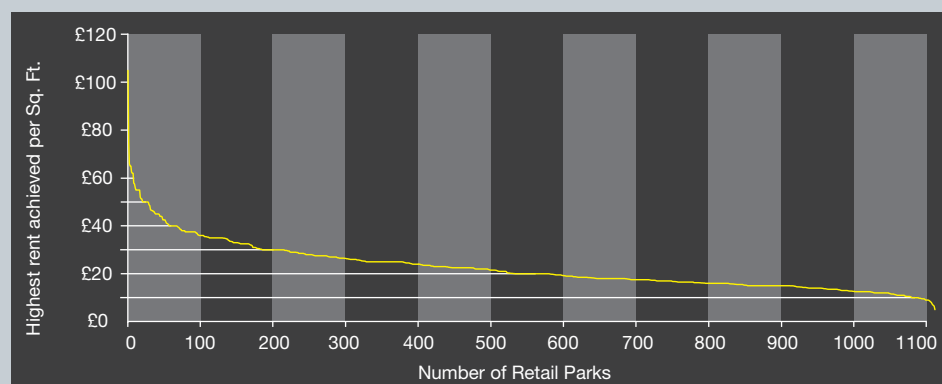
Reflecting recent market conditions, there have been minimal changes in the spread of rents across the rental bands during 2022.

Leisure Park peak rents ranged from £12.00 per sq. ft. to £44.00. Most Retail Warehousing developments recorded rents below £15.00, with rents ranging from £3.00 to £52.00 per sq. ft.

Highest rent achieved Range (per Sq. Ft.)	2022 %	2021 %
Over £35.00	12	12
£30.00 - £34.99	7	7
£25.00 - £29.99	15	15
£22.50 - £24.99	8	8
£20.00 - £22.49	11	10
£15.00 - £19.99	29	30
£10.00 - £14.99	16	16
£5.00 - £9.99	2	2

There continues to be a wide variation in historic peak rents achieved on Retail Parks from £6.50 per sq. ft. to £105.00 with the majority of parks recording peak rents below £22.50.

12% of Retail Parks have peak rents above £35.00 per sq. ft. You should note that 46% of the historic peak headline rents were set by occupiers who subsequently went into administration or entered into a CVA with some still trading today whilst others, such as Outfit, have gone forever.



Top 10 Retail Park Rents For a listing of the top 100 since 2018 please see the full review

Rank 2022	Rank 2021	Highest Rent per Sq. Ft.	Scheme	Location	GIA Sq. Ft.
1	1	£105.00	Fosse Shopping Park	Leicester - Narborough Road	585,335
2	2	£75.00	Brookfield Shopping Park	Cheshunt	97,000
3	3	£66.00	Brent South Shopping Park	London - Hendon	94,417
4=	4=	£65.00	Birstall Shopping Park	Leeds - Birstall	209,608
4=	4=	£65.00	Colney Fields Shopping Park	St Albans - London Colney	58,212
6	6	£62.50	Castlepoint	Bournemouth - Charminster	645,000
7	7	£62.00	Fforest-fach Parc	Swansea - Fforest-fach	134,808
8	8	£61.98	The Fort Shopping Park	Birmingham	324,504
9	9	£57.90	Teesside	Stockton-on-Tees - Thornaby	377,472
10	10	£57.50	Deepdale	Preston - Blackpool Road	281,513

Top 5 Letting Agents - Retail Warehousing For a listing of the top 40 since 2018 please see the full review

Rank 2022	Rank 2021	Letting Agent	Area 2022 - Million Sq. Ft.	2022 Instructions
1	2	Curson Sowerby Partners	28.51	281
2	1	Savills	27.69	246
3	3	Avison Young	23.88	190
4	4	Morgan Williams	20.51	157
5	***	Harvey Spack Field	15.04	151

Curson Sowerby are now the leading retail warehousing letting agent for the first time with instructions totalling over 28.5 million square feet.

Twenty three agents had instructions in excess of one million sq. ft. - one more than last year, and forty agents had in excess of half a million sq. ft. of floorspace, three less than 2021. Five of the top regional letting agents do not feature in the national top ten - for the top 5 regionally see the full review.

Top 5 Investment Managers - Retail Parks For a listing of the top 20 since 2013 please see the full review

Columbia Threadneedle Investments are now the leading investment manager of Retail Parks for the first time while Realty Income enter the top five.

Fourteen investment managers covered more than 2 million sq. ft. while **thirty investment managers cover more than 1 million sq. ft. of retail parks**. When looking regionally there are a lot of differences, in Northern Ireland only one of the top five managers features in the national top twenty - for the top 5 regionally see the full review.

Rank 2022	Rank 2021		Owner / Investment Manager	Total Area Retail Parks (Million Sq. Ft.)	
				2022	2021
1	2	▲	Columbia Threadneedle Investments	6.71	5.97
2	1	▼	British Land	6.39	6.56
3	***	▲	Realty Income	6.26	1.32
4	4	-	M7 Real Estate	3.87	3.80
5	3	▼	abrdn	3.75	5.71

Top 5 Direct Property Owners - Retail Parks For a listing of the top 20 since 2018 please see the full review

Rank 2022	Rank 2021		Direct Property Owner	Area 2022 - Million Sq. Ft.	Area 2021 - Million Sq. Ft.
1	***	▲	Realty Income	6.26	1.32
2	1	▼	British Land	6.15	6.18
3	2	▼	The Crown Estate	2.85	2.85
4	3	▼	Brookfield Properties	2.17	2.17
5	4	▼	M7 Box+ Ill	1.91	1.76

We updated our analysis of direct property ownership by funds or property companies, with a number of changes during the past year.

Most investment managers will not feature but the funds they manage will. Similarly, many property companies who part own and manage Retail Parks on behalf of minority investors will see floorspace reduced to show direct ownership.

Top 5 Investment Managers - Retail Warehousing For a listing of the top 20 since 2013 please see the full review

Widening the analysis to include free-standing retail warehouse units, such as B & Q, Home Bargains and IKEA often changes the picture. For the second year Columbia Threadneedle Investments are the leading investment manager with 9.06 million square feet under active management.

The top ten now look after 27.6% of the overall 197.67 million sq. ft. of retail warehousing floorspace and the top twenty look after 40.2%. Three of the five leading investment managers in East Anglia and Northern Ireland do not feature in the national top twenty - for the top 5 regionally see the full review.

Rank 2022	Rank 2021		Owner / Investment Manager	Total Area Retail Warehousing (Million Sq. Ft.)	
				2022	2021
1	1	-	Columbia Threadneedle Investments	9.06	7.88
2	***	▲	Realty Income	8.88	1.99
3	3	-	British Land	6.85	7.47
4	2	▼	abrdn	5.50	7.59
5	4	▼	CBRE Investment Management	5.11	5.00

Top 5 Direct Property Owners - Retail Warehousing For a listing of the top 20 since 2018 please see the full review

Rank 2022	Rank 2021		Direct Property Owner	Area 2022 - Million Sq. Ft.	Area 2021 - Million Sq. Ft.
1	***	▲	Realty Income	8.88	1.99
2	1	▼	British Land	6.61	7.08
3	2	▼	IKEA Properties Investments	4.76	4.76
4	3	▼	The Crown Estate	2.88	2.88
5	4	▼	TJ Morris	2.74	2.55

We updated our analysis of direct property ownership by funds or property companies, showing a number of changes in the past year.

Most investment managers will not feature but the funds they manage will. Similarly, many property companies who part own and manage Retail Warehousing on behalf of minority investors will see floorspace reduced to show direct ownership.

Top 10 Retail Park Tenants For a listing of the top 50 since 2013 please see the full review

Rank 2022	Rank 2021		Retailer	Total Area on Retail Parks (Million Sq. Ft.)		% increase in area
				2022	2021	
1	1	-	B & Q	7.23	7.33	-1%
2	2	-	B & M	6.77	6.38	6%
3	3	-	Currys	4.69	4.76	-1%
4	5	▲	Home Bargains	4.03	3.76	7%
5	4	▼	Matalan	3.98	3.94	1%
6	7	▲	The Range	3.58	3.44	4%
7	6	▼	Next	3.56	3.58	-1%
8	8	-	Sainsbury's	3.46	3.41	2%
9	9	-	TK Maxx	3.18	3.06	4%
10	10	-	Pets at Home	3.00	2.97	1%

Over 1,050 different tenants trade from Retail and Leisure developments. The tenants most likely to be found on Leisure Parks, Leisure Schemes, Shopping and Leisure Centres or Retail and Leisure Parks are Cineworld, Costa Coffee, McDonald's, Nando's, Pizza Hut and Subway.

Tenants most often found on Retail Parks, Shopping Parks or Retail and Leisure Parks were B & M, Costa Coffee, Currys, Halfords, Home Bargains, Iceland, McDonald's, Next and Pets at Home.

Seventeen of the top fifty tenants decreased their retail park floorspace over the past year.

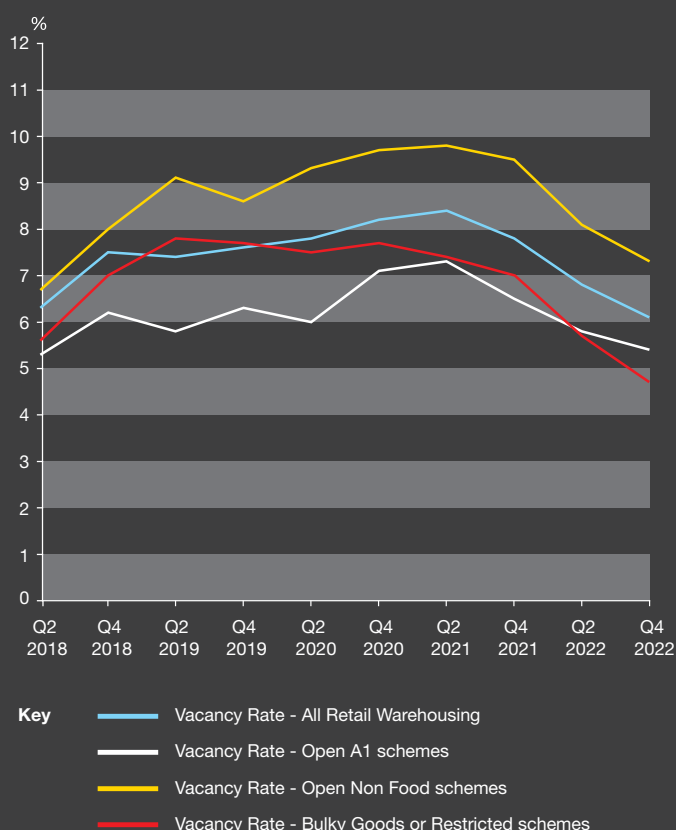
There are twenty retailers with more than 2 million sq. ft. of Retail Park floorspace and thirty five retailers have more than 1 million sq. ft. while seventy nine different fascias occupy more than 200,000 sq. ft. on Retail Parks - for the top five regionally see the full review.

Vacant or Available space For a more detailed analysis since 2013 including a regional breakdown, please see the full review

During the past year, amidst a continuingly difficult market, little development took place and a select group of retailers took advantage of the amount of “Second-hand” supply with a decrease in available space. With Out of Town seemingly coming out of the other side of numerous administrations and CVAs, 2022 brought new concerns of rising costs to running bricks and mortar shops, threat of recession and rising interest rates. With few new developments being built and second-hand supply still being occupied by a small number of retailers we have seen vacancy fall again.

Since the recent low of 4.9% at the end of 2017, the vacancy rate was 7.8% at the end of 2021 and by the middle of 2022 the overall vacancy rate had decreased to 6.8%.

Retail Warehousing Vacancy rate 2018 - 2022 By broad planning consent



Since the beginning of 2022, tenants such as Jacks, The Sofa Workshop and Wilko went into administration, entered into a CVA or withdrew from the UK. Some resurfaced under new, slimmed down, ownership with a reduced number of units while others have disappeared completely. With disposals, relocations and downsizing by other retailers the combined impact potentially increased the amount available at the end of 2022 by over two million sq. ft. of floorspace. However it's not all bad news, during 2022, over five million sq. ft. of floorspace was taken by retail park tenants, more than opened in 2021.

The ten fastest growing retail park tenants featured within the review **occupied more than 2.1 million sq. ft. of retail park floorspace during the past twelve months**. They have occupied a total of nearly 4.3 million sq. ft. of additional floorspace since 2020. This activity has helped mitigate the increase in vacancy levels and **the retail warehousing vacancy rate** (including both free-standing units and parks) **fell to 6.1%**.

As before, there are significant differences when looking at the vacancy rate by planning consent and the gaps have changed again this year. The highest percentage decrease has come from Bulky Goods and Open A1 Non Food units.

At the end of 2022 we calculated the Open A1 vacancy rate as 5.4%, compared to 6.5% in 2021 with Open Non Food units falling to 7.3% from 9.5% and other units falling to 4.7%, from 7.0% in 2021.

We look at the Retail Parks and warehouses market from a different perspective. **Trevor Wood Associates** have the most comprehensive retail warehousing database in the United Kingdom, with detailed information for every one of the 17,000 retail warehouse units currently trading or under construction as well as the development pipeline. What we are uniquely able to focus on is the considerable hidden supply of “Second-hand” space and the take up of these units.

Our research shows that the total retail warehouse market grew marginally to 197.67 million sq. ft. in 2022 from 196.87 million sq. ft. in 2021. The proportion taken by Comparison Goods retailers (excluding DIY) has risen slightly to 54.2% after reaching an all time high of 57.4% in 2017.

Within the total market we found that floorspace on Retail Parks grew to 126.48 million sq. ft. in 2022 from 126.29 million sq. ft. in 2021. Excluding DIY retailers, the share of Retail Parks' floorspace in 2022 occupied by Comparison Goods retailers has marginally risen to 56.6% following an all time high of 62.0% in 2017.

Top 5 Managing Agents - Retail Warehousing For a listing of the top 20 since 2018 please see the full review

Rank 2022	Rank 2021	Managing Agent	Area 2022 - Million Sq. Ft.	2022 Instructions
1	1	Savills	39.00	336
2	2	Workman	20.44	243
3	3	JLL	12.53	127
4	4	CBRE	8.37	96
5	5	Tandem Property Asset Management	4.59	50

For the fourteenth year, Savills maintain their position as the leading retail warehousing managing agent with instructions now totalling thirty nine million square feet.

Fifteen agents had instructions in excess of one million square feet, the same as last year, while nineteen agents had in excess of half a million square feet, one more than 2021. There are four agents that feature in amongst the regional leaders but do not feature in the national top 10 - for the top 5 regionally see the full review.

Development Pipeline For a listing of schemes proposed as well as a 10 year development analysis please see the full review

33 schemes thought likely to proceed before the end of 2029, including 2 Leisure Schemes, 2 Shopping Parks and 22 Retail Parks. 1 proposed Retail and Leisure Parks, 4 Retail Warehousing developments and 2 Shopping and Leisure Centres are also featured within the review.

"I have been using the Guide since 2001. It provides a snapshot and useful summaries, as well as detailed information that backs up our own knowledge. It scores highly with new surveyors to the market as a daily reference point."

Gregory Moore,
Gregory Moore Property

"We have subscribed to the Trevor Wood Associates database since its inception and it is one of the external information sources we utilise most frequently - it is a valuable tool in our day to day business in the retail warehouse sector."

Daniel Berrevoets,
Angermann Goddard & Loyd

"Trevor Wood's 'Definitive Guide' series is a must-have for anyone working in the retail warehousing sector."

Nick Howe,
Edgerley Simpson Howe

"Trevor Wood's 'Definitive Guide' is the 'bible' for the Retail Warehouse property sector – easy to use and regularly referred to."

Steve Perrett,
Cheetham & Mortimer

DID YOU KNOW..

..as well as producing **The Definitive Guide to Retail & Leisure Parks** and **Going Shopping - The Definitive Guide to Shopping Centres** we also supply extensive **PROPERTY INFORMATION SERVICES?**



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